



QUARTERLY REPORT



CITY OF SUNNYVALE

SPRING 2003

SUNNYVALE CONTINUES TO ADDRESS BUDGET ISSUES

In a marathon 12-hour meeting on May 2, Sunnyvale City Manager Robert LaSala presented the City Council with recommendations for reductions in City programs. That was followed four days later by a presentation to Council on potential fee, charge and tax increases. Both presentations were aimed at narrowing the budget gap currently facing the City.

Declining City revenues and increasing healthcare and retirement costs have contributed to a structural deficit that is currently estimated at between \$14 and \$15 million annually for the next twenty years. Key revenues continue to decline rather than stabilize, and base wage and retirement costs will likely be higher

than budgeted. This deficit does not include any projected reductions in state-provided funding.

**THE SAVINGS TO THE CITY
THROUGH REDUCED EXPENSES
AND NEW REVENUES TOTAL
\$8.4 MILLION ANNUALLY.**

LaSala's Six-Point Action Plan, introduced earlier this year, envisioned that the City would need to recommend service and position reductions to help narrow the size of the gap in the General Fund. Because the gap represents a structural rather

than one-time shortfall between revenues and expenses, reduction and reshaping of the workforce would be required.

"It was a deliberate decision to list reductions to services, levels of service and staffing as the last point of the Six-Point Plan," said LaSala. "We had hoped to take a significant chunk out of the estimated \$11-\$17 million gap before we turned our attention to service and levels of service reductions."

LaSala's May 2 presentation proposed reductions to service levels in 39 programs included in the General Fund. The savings to the City through reduced expenses and new revenues total \$8.4 million annually. The proposed reductions can be implemented in a phased, measured basis during the next three fiscal years, allowing some of the required work hour and position cuts to be accomplished through existing and future vacancies.

"We cannot completely eliminate the need for employee layoffs, but we can reduce the degree to which layoffs will be required," said LaSala. Still, he adds, there are "hard costs" that will result if the recommended reduction is adopted. "Services will be reduced to our residents, businesses and visitors. For some services, fees will have to be increased or imposed for the first time. The number of employee layoffs could be as high as 24, not including Public Safety, if all the positions recommended to be eliminated were to occur immediately."

The City manager used a set of criteria in developing the proposed reductions, including asking key questions about issues that shape service delivery. For example, are programs and procedures in place to respond to civil emergencies and

see Budget Issues, page 2

NEW UTILITY RATES STILL AMONG THE LOWEST IN THE REGION

With the beginning of the new fiscal year on July 1, new rates for utility services will go into effect. City utility rates include water, solid waste, and wastewater (sewer) service. The average residential utility bill will increase by a total of \$4.12 per month.

Even with the rate increases, the average monthly bill for these services for a single-family home in Sunnyvale is still about 28 percent less than the average monthly bill in surrounding communities.

The rates for residential utility accounts increased by the following percentages:

- 10 percent for water service
- 4 percent for refuse service
- 7 percent for sewer service

More detailed information on specific rate changes is available from the City of Sunnyvale Utility Billing Office by calling (408) 730-7400 (residential customers) and (408) 730-7681 (commercial customers). Due to the complexities of commercial, industrial and multi-family utility services, specific rates and comparisons for those customers are not included here.

Water

Water rates for all Sunnyvale customers increased by 10 percent. The amount of water used each month varies from household to household, but a typical consumption of about 300 gallons of water per day would mean a

monthly bill of \$20.20.

The biggest contributor to the need for increased water rates is the higher cost of water from wholesale providers. The cost of purchased water accounts for 70 percent of the direct operating costs for the Sunnyvale water system. This year, the City's two suppliers, the San Francisco Water Department and the Santa Clara Valley Water District, increased their rates by 22.2 percent and 9.5 percent respectively.

Refuse

The rate for solid waste service increased by 4 percent, making the charge for one-can residential service \$18.75 per month and the cost of

see Utility Rates, page 3

WHAT'S NEW WITH THE TOWN CENTER MALL?

The owner of the Town Center Mall, Sunnyvale LLC, has negotiated a sale of the Mall to a new developer and operator, the Forum Group of Atlanta, Georgia. Escrow is scheduled to close by July 31, 2003.

Problems for the present owner began in March of 2001 when its lender, Finova Realty Capital, filed for bankruptcy. Thereafter, Sunnyvale LLC was unable to fulfil its promises to revitalize and expand the Mall with major new retail tenants, restaurants and a movie theater complex.

Eventually the owner was declared in default by its new lender, San Diego National Bank, and foreclosure action began.

The proposed sale is part of a plan to avoid foreclosure sale and pump new life into the Mall. The Forum Group has wholeheartedly endorsed the proposed reconstruction of Town Center Mall as recommended by the Downtown Design Plan (*see separate article on page 5*). They hope to rebuild the entire mall,

except for Macy's, Target and the original Penney buildings (which are separately owned by those department stores). The

new mall will be an open-air shopping area, closely linked to Murphy and Mathilda Avenues. It will have major new tenants, attractive public areas and a new multi-screen theater complex. In the meantime, Town Center Mall remains open and a vital part of Downtown Sunnyvale. ☀





CITY OF SUNNYVALE SPRING, 2003

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BUDGET ISSUES

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natural disasters? Are codes enforced on property to ensure public safety and the preservation of neighborhoods? Is essential infrastructure maintained?

A RECENT RESIDENT PREFERENCE SURVEY CONDUCTED BY THE CITY SHOWS THAT SUNNYVALE'S RESIDENTS ARE MORE RECEPTIVE TO THE IDEA OF RAISING FEES TO MAINTAIN THE HIGH QUALITY OF SERVICE IN SUNNYVALE THAN IN THE PAST.

With those criteria in hand, the City Manager sought input from City staff and City labor group leadership as he worked to develop the final recommendation. In the end, the recommended service level reductions were taken from all City departments, with the exception of the Employment Development Department, which is funded primarily through state and federal grants. Some City programs were recommended to be reduced more than others.

These recommendations, combined with others made by the city manager over the past several months had brought the City's potential cost savings to \$13.6 million. Assuming an overall deficit of \$15 million, that left a gap of \$1.4 million. At the May 6 Council meeting, LaSala again addressed the City Council, outlining potential increases in Fees and Charges (payments designed to recover the

cost of providing a particular service) and taxes, such as sales tax, property tax, and utility user's tax, which would close the gap and bring the budget into balance.

"Tax increases will be an important option to consider," the city manager said, "especially if future expense reductions are required, or if the Council wishes to restore service levels."

A recent resident preference survey conducted by the City shows that Sunnyvale's residents are more receptive to the idea of raising fees to maintain the high quality of service in Sunnyvale than in the past. Nearly three-quarters of those surveyed said they would rather see fees, charges or taxes raised than have local services reduced.

In order to provide necessary community input, the Council approved the creation of an ad hoc advisory committee, which will examine the potential for establishing or increasing local taxes, recommend a public information campaign and act as representatives of the community.

Voters must approve any proposed tax modification. The deadline to file a resolution calling for a tax measure election is August 8 for the November 2003 general municipal election.

The City Council will meet twice more to discuss the budget. On June 3, they will hold a public hearing on the budget proposals, and at the June 17 Council meeting, they are scheduled to vote on the final budget.

"We will make every effort to reduce the negative effects the final service reductions will have on the community and the workforce," said LaSala. "It is equally important that

our future workforce is as skilled and committed to public service as it has been in the past in order to deliver tomorrow's City services." ☀

RESIDENTS RECEIVE SHOCK OF LIFE

On Wednesday, April 23, 2003, ten survivors of cardiac arrest gathered along with their eighteen rescuers, to celebrate the successful defibrillation program in the City of Sunnyvale.

The City's Public Access Defibrillators (PAD) program began in 1994 when the Department of Public Safety started carrying automated defibrillators in their police cars and fire trucks. In the nine years since the city's program began, Sunnyvale has trained about 1,000 people to use the defibrillators, 14 people have been saved, and at least 80 devices have been installed in both public and private buildings all over the city from City Hall to a local funeral home.

A defibrillator is a device that shocks a short-circuiting heart back to life. It is easy to use and only requires a few hours of training. An estimated 350,000 deaths occur each year in the United States as a result of out of hospital cardiac arrest. The American Heart Association estimates that as many as 100,000 deaths could be prevented each year through the widespread deployment of automatic external defibrillators in public places such as airports, shopping malls, golf courses and large office buildings.

"The key to the success of a public access defibrillation program is the participation of the community," said Steve Drewniany, coordinator of Sunnyvale's public access defibrillation program. "The more rapidly defibrillation occurs, the better the patient's chance of survival. Members of the public are in the position to deliver this lifesaving therapy in the shortest time frame."

Sunnyvale resident, Terry Sheppard is among the survivors. In 1998, Sheppard was at her home when her heart stopped and she collapsed. Sunnyvale Police Officer Tim Maciera was the first to respond. He found Sheppard clinically dead, he then administered a shock to her heart using the defibrillator device. The first shock restored her heartbeat and saved her life. She then regained consciousness and was transported to a local hospital. Maciera also saved the life of Pearl Ramos, another Sunnyvale resident who also went into cardiac arrest that same year.

Sunnyvale PAD program is one of the longest and most successful programs in the country. ☀

SUNNYVALE FAMILY CHILD CARE NETWORK RECEIVES GRANT

The Sunnyvale Family Child Care Network was recently awarded a grant of up to \$15,000 from the Center for Health Training 's (CHT) Family Child Care Grant Associations Program. CHT is a non-profit organization in Oakland that provides training and support to organizations that deliver health care and related services to underserved populations, with an emphasis on women and children. Each year, California family child care associations are invited to apply for up to \$15,000 in grant funding to improve the quality of child care.

The Child Care Network will use

the funding to provide professional development scholarships to members who attend child care related workshops, develop a lending library of high quality early education materials for members to use in their child care programs, and conduct a membership outreach campaign.

The City of Sunnyvale's Child Care Services Office works closely with the Child Care Network and assisted them with the grant application. The Provider Connection, a regional child care provider and parent resource center located in Palo Alto, has committed to assist the Network with the development of their lending library.

The Child Care Network was founded in the spring of 1992 when

seven Sunnyvale family child care providers came together to address the needs of family child care providers. The network advocates for quality child care in Sunnyvale, provides education and awareness of children's issues, creates a forum for interaction among providers, and works in partnership with child care agencies.

The Child Care Network currently has 21 active members. They meet on the second Tuesday of each month at Columbia Middle School. For more information about the Child Care Network, please contact Kristen Nigriny, City of Sunnyvale Child Care Manager at 730-7532, or by e-mail at knigriny@ci.sunnyvale.ca.us. ☀



What's Happening In Sunnyvale?

Find out by logging on
to the City of Sunnyvale's
Community Calendar

www.ci.sunnyvale.ca.us/community-calendar

STATE OF THE CITY 2003

In March, Sunnyvale residents and City staff were invited to the Annual State of the City event. The evening was filled with patriotism and a dose of pomp and circumstance. The program kicked off with the City Councilmembers being ushered into the Council Chambers by a contingent of personnel from the 129th Rescue Wing of the California Air National Guard, including a bagpiper in an official U.S. military kilt. They were followed by a formal color guard presentation by the Department of Public Safety. Lt. Douglas Moretto and Officers David Finn, Wallace Miller, and Joseph Abenoja, did an outstanding job, and were a shining example of the professionalism of DPS.

Robert Schneider, a firefighter from New York City who had visited the City once before on a goodwill tour following September 11, was also on hand to lead the audience in the Pledge of Allegiance.

Then it was on to the heart of the program. As part of an ongoing tradition, Councilmembers presented State of the City awards to outstanding City residents and businesses. This year's program included two new awards: the Outstanding Environmental Achievement Award and the Outstanding Military Service Award. (This year's winners are listed at the end of this article.)

After the award presentations, it was time for Mayor Julia Miller to present the State of the City Address. While the Mayor acknowledged the economic downturn facing the City and promised to do everything possible to minimize service impacts, she was adamant that the "State of Sunnyvale is still quite good." Citing a 95 percent overall satisfaction rating for City services by Sunnyvale residents, the Mayor said that, "clearly...we are on the right track."

After the Mayor's speech, Staff Sergeant Beth Delaney, a featured soprano with the Air National Guard Band of the West Coast, closed out the program with a stunning rendition of both America the Beautiful and God Bless America. The evening ended with a festive reception at the nearby Grand Hotel, where a band from the 129th rescue wing played jazz as residents and staff mingled late into the evening.

State of The City Award Winners
Public Safety Award of Valor, given to citizens who have assisted fellow citizens and public safety officers during an emergency or in the face of danger. Sunnyvale Middle School teacher, Rebecca Bryan, and student, Ricky Dobson, received the award for helping to rescue a student who was trying to commit suicide.

Outstanding High School Senior, given to students who demonstrate high achievement in academics, community service, and extracurricular activities. Fremont High School senior, Michelle Wall, received the award for her work in the community with the Kiwanis Key Club, Red Cross, Salvation Army and other organizations, and her excellent academic record.

Outstanding Community Volunteer, given to residents or

community groups for exceptional volunteer contributions and inspiring others to volunteer service. Yolanda Risch received the award for her dedicated efforts on the Sunnyvale School District Education Foundation, Rotary Club, Leadership Sunnyvale, and many other service organizations.

Outstanding Military Service, given to individuals in the military who have made exceptional contributions to their country and the Sunnyvale community. Staff Sergeant Timothy J. Capps, with the 129th Rescue Wing at Moffett Federal Airfield, received the award for his training, organizational, and leadership skills with the 129th Medical Squadron and his participation with Habitat for Humanity and other community service.

Outstanding Environmental Achievement, given to individuals and organizations that have made significant contributions to meeting the City's environmental protection goals. Teacher, Melinda Teves, and her Fifth Grade Class at Cumberland Elementary School received the award for their ongoing recycling efforts at the school and for teaching other students and teachers about recycling, composting, and other environmental activities.

Outstanding Businessperson, given to an individual whose service or business endeavors have made a positive and lasting contribution to the economy of Sunnyvale. Jerry Nabhan, general manager of Special Solid Waste & Recycling, received the award for his innovative

business practices which have saved the City thousands of dollars and for

his work on the Chamber of Commerce in helping establish, develop, and promote business in Sunnyvale.

Distinguished Citizen of the Year, given to an individual whose efforts to improve the quality of life of the City have resulted in changes that touched the lives of many citizens. David Simons received the award for his work as president of Leadership Sunnyvale, serving on Sunnyvale's Planning Commission, as a board member of the Sunnyvale School District Foundation, and his advocacy of bike paths and bicycle/pedestrian safety as part of the Valley Transportation Authority, among other contributions.

Mayor's Award of Excellence, given as a discretionary award to recognize unique contributions by an individual or organization that demonstrates Sunnyvale's commitment to excellence. Robert Lawson received the award for his years of service to the community as a member of the Sunnyvale Planning Commission, Sunnyvale Democratic Club, long-time Chamber of Commerce member and its treasurer, Rotary Club member and its president, campaign treasurer for several elected officials, board member of the Mid-Peninsula Fair Housing Commission, among many others. The mayor highlighted Lawson's qualities of integrity, humor, objectivity, and his focus on mentoring others.



FOCUS GROUPS ON LEADERSHIP TRAINING IN SUNNYVALE

Sunnyvale Leadership Development Institute and the City of Sunnyvale are co-sponsoring three discussion groups to learn about the kinds of community and leadership training that would be most helpful to Sunnyvale community members. The discussion groups will explore community members' interests in learning more about our community, and about how to develop the leadership skills that can help community members to make a difference. They are open to residents, businesses, and other Sunnyvale community members. Discussion group results will be used to develop a leadership training plan for review by City Council.

The discussion groups will be held at the Sunnyvale Community Center, 505 E. Remington, on Wednesday, June 4 from 1 p.m. – 2:30 p.m., Wednesday, June 11 from 6:30 p.m. - 8:30 p.m., and Friday, June 13 from 7:30 a.m. – 8:30 a.m. For more information, or if you would like to participate, please contact Michelle Taiariol by e-mail at mtaiariol@ci.sunnyvale.ca.us, or by phone at 730-7489.

UTILITY RATES

continued from page 1

unlimited residential service \$26.76 per month.

Solid waste rates include weekly collection of garbage, recyclables, and yard trimmings; processing the collected materials at the Sunnyvale Materials Recovery and Transfer Station (SMaRT Station®); and disposal of refuse at the Kirby Canyon Landfill. The fees also pay for

household hazardous waste disposal events and compliance with state and federal environmental regulations at the closed Sunnyvale Landfill.

Sewer

The rate for residential sewer services this year is 7 percent higher, making residential rates \$18.83 per month, an increase of \$1.24 per month.

Sewer rates cover the cost of prevention of water pollution in San Francisco Bay through wastewater collection, treatment and disposal and compliance with state and federal environmental regulations.

A brochure detailing all of these utility rate increases will be included with utility bills containing the new rates starting in July.

STATUS OF FRIENDS OF SUNNYVALE PETITION

The "Friends of Sunnyvale", a local community group, submitted three Charter amendment petitions on April 24. The petitions focused on three areas: 1) Restrictions on Property Acquired through Eminent Domain, 2) Limitation on Building Heights in Downtown Area, and 3) Implementation of Redevelopment Plan.

After performing a *prima facie* examination of each petition the City Clerk forwarded the petition, sections that complied with the Elections Code to the Santa Clara County Registrar of Voters. The Registrar performed a random sampling of signature verification and since none of the petitions met the required 95% of valid signatures, the petitions were found insufficient and failed.

California Elections Code 9309(e) states: "If the petition is found insufficient, no action shall be taken on the petition. However, the failure to secure sufficient signatures shall not preclude the filing later of an entirely new petition to the same effect."

2003 HEALTH & SAFETY FAIR DRAWS MORE THAN 1,000

On Saturday, May 10, the City of Sunnyvale held its fourth annual Health and Safety Fair at the Columbia Neighborhood Center on Morse Road. As many as 1,500 people turned out to participate in health screenings, see safety demonstrations, tour public safety vehicles and be wowed by BMX stunt team “Perfection on Wheels.” 🌟



Above: Two young visitors to the Fair get their hands dirty with fingerpaints at the Sunnyvale Family Child Care Network booth.

Left: A BMX rider from Perfection On Wheels gets some serious air over San Jose Sharks Mascot S.J. Sharkie.

INTERESTED IN STARTING A NEIGHBORHOOD ASSOCIATION IN SUNNYVALE?

The City of Sunnyvale’s Neighborhood and Community Services Office has developed a packet of information for community members interested in starting a neighborhood association in Sunnyvale. The packet includes a step-by-step guide to building your association — from developing a core group of neighbors, to setting up an organizational meeting, to establishing neighborhood goals.

There are many reasons why neighborhoods may want to organize. Maybe you’d like to get to know your neighbors, to enhance the



appearance of the neighborhood, to address a common concern, or to have a stronger voice in government. Generally, organizing your neighborhood will foster communication and interaction between neighbors and will help to boost neighborhood pride.

The Neighborhood Association Information Packet also describes how to build support for your neighborhood association. Some ideas include planning a block party, organizing a neighborhood watch program, inviting guest speakers from the City of Sunnyvale to attend your meetings, and

developing a neighborhood emergency preparedness plan.

The Neighborhood and Community Services Office is available to help you strategize with neighbors to identify and prioritize neighborhood goals and objectives, introduce you to more established neighborhood associations for insight into how to sustain a neighborhood group, and support your group’s planning effort.

For more information on Sunnyvale’s neighborhood associations or to receive a Neighborhood Association Information Packet, please call Peter Bassett at (408) 730-7739 or email pbassett@ci.sunnyvale.ca.us. 🌟

CITY OF SUNNYVALE ON-LINE PERMIT SERVICES WWW.E-ONESTOP.NET

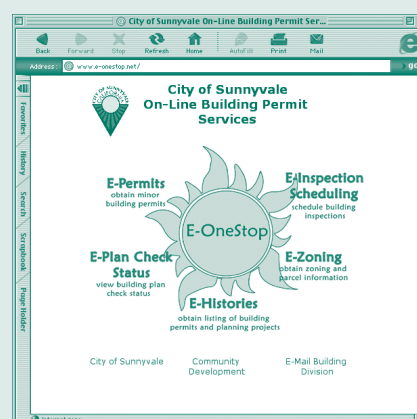
Sunnyvale offers the following building permit services on-line:

E-Permits

Obtain permits for the following residential projects on-line: re-roof, kitchen remodel, skylight installation, masonry fireplace repair; replacement of: furnace, water, heater, sewer, water line, and tub/shower enclosure replacement.

E-Inspection Scheduling

Schedule building inspections on-line.



E- Permit Histories

Find permit histories for both planning and building permits.

E-Zoning

Obtain property zoning, lot size, and flood zone information.

E-Plan Check Status

Monitor the status and view comments for building plan checks.

For questions contact Ali Fatapour, Chief Building Official, at (408) 730-7444 or e-mail at afatapour@ci.sunnyvale.ca.us.

COUNCIL TO HEAR DOWNTOWN PLAN ON JUNE 17, 2003

The City Council has scheduled a public hearing at its regular meeting of June 17, 2003, to receive final public testimony and to take action on the recommendations of the Downtown Design Plan.

The proposed Plan was presented to the City Council on April 23, 2002, by the Downtown Stakeholders Advisory Committee. The 21-member committee of downtown residents, businesses, and property owners had worked for nine months preparing the Plan, with the support of consultants ELS Architects of Berkeley. The City Council directed staff to begin an extensive public outreach program and to undertake an environment analysis on the proposed Plan. On June 17, the Council will receive a staff report on the environmental analysis and public outreach, together with a staff recommendation on which of the concepts proposed in the Plan should be incorporated into the official Downtown Specific Plan.

The Downtown Design Plan proposes “an enhanced, traditional downtown serving the community with a variety of destinations in a pedestrian-friendly environment.” The intent is to make Downtown a great public place, full of variety and excitement, where one can work, shop, live and be entertained.

The plan aims to build upon the unique character and commercial success of the 100 block of Murphy Avenue by restoring as much of the historic downtown street grid as possible, and reconnecting areas that were isolated when the Town Center Mall was originally constructed in 1978. Murphy Avenue would be extended along its right-of-way one block to the south from Washington Avenue into the Town Center Mall, with the extended eastern side lined with shops and restaurants integrated into a new parking structure. Similarly, McKinley Avenue would be extended one block east from Mathilda Avenue into the mall, and lined on both sides with new shops. The center section of the Mall would be completely rebuilt as an open-air shopping district, providing a major pedestrian connection between the extensions of Murphy and McKinley Avenues. A multi-screen movie theater complex would be constructed above the retail shops.

The proposed Downtown Design Plan also designates Washington Avenue as a major retail street lined with stores and restaurants between Mathilda Avenue and Sunnyvale Avenue. The existing Town and Country Village commercial area would be reconstructed as a multi-family residential development with ground-floor retail uses and a 1.6-acre public plaza.

In addition, the proposed Downtown Design Plan states an intent to transform Mathilda Avenue from El Camino Real to Evelyn Avenue into a landscaped boulevard with wide sidewalks, major office buildings on the east side (adjacent to the commercial core), and multi-family residential development on the west side (adjacent to existing residential neighborhoods). The office

development is proposed to be of similar height to the three new Mozart office buildings (up to six stories), and the residential is proposed to be four stories facing Mathilda, stepping down to two stories on Charles, facing the existing single-family neighborhood.

ON JUNE 17, THE COUNCIL WILL RECEIVE A STAFF REPORT ON THE ENVIRONMENTAL ANALYSIS AND PUBLIC OUTREACH, TOGETHER WITH A STAFF RECOMMENDATION ON WHICH OF THE CONCEPTS PROPOSED IN THE PLAN SHOULD BE INCORPORATED INTO THE OFFICIAL DOWNTOWN SPECIFIC PLAN.

The public outreach program has revealed widespread support for improving Downtown as the heart of Sunnyvale, to become a great public place of which we can all be proud. The outreach has also shown that the proposed intensive development along both sides of Mathilda Avenue is the most controversial aspect of the proposed Plan. Many residents have expressed a concern that six-story office buildings are out of character with Sunnyvale. Some also have expressed concern over the “high-rise” nature of proposed residential buildings in Town and Country, which, under the proposed Plan, could be nearly as tall as the adjacent Mozart office buildings. Others have supported the proposed increased residential density at this location, noting its proximity to the Caltrain Station, to shops and restaurants, and to employment opportunities.

At its meeting of June 17, the City Council will be considering not only the proposed Downtown Design Plan, but also four alternatives evaluated in the environmental analysis, each of which reduces the

permitted development intensity from that proposed by the Plan. Key aspects of the proposed Plan and its alternatives are summarized in the table, Comparison of Alternatives.

Alternative 1 assumes that the recommendations of the Downtown Design Plan are not adopted and that the present Downtown Specific Plan remains in place. Alternative 2 would limit the height of office buildings on the east side of Mathilda to four stories, residential buildings on the west side of Mathilda to three stories, and residential development in Town and Country to four stories.

Alternative 3 would provide four stories on both the west (residential) and east (office) sides of Mathilda, and would also reduce the overall new office and residential development by deleting Plan proposals south of Iowa Avenue. Alternative 4, which is based on proposals offered by the Friends of Sunnyvale, would limit the height of buildings throughout the entire area to 46 feet (four stories for residential and three stories for office); it specifically limits the height of buildings on the east side of Mathilda to three stories and on the west side to two stories.

The environmental analysis indicates that in most respects the proposed Plan and its alternatives have insignificant or mitigatable environmental impacts. All of the alternatives, however, including Alternative 1, in which the proposed Plan is not adopted, have significant unavoidable environmental impacts on traffic congestion on segments of U.S. 101 Freeway and on air quality in the Bay Area (due to increased auto trips made by new visitors to Downtown).

The public is invited to attend the public hearing on June 17, beginning at 7:30p.m. in City Council Chambers at City Hall. For further information, visit the Library to review the plan and see a three-dimensional model of Downtown, visit the web site at www.ci.sunnyvale.ca.us/downtown/urbandesign, or call (408) 730-7452.

COMPARISON OF ALTERNATIVES

	Commercial Dev. (sq. ft.)	Residential Dev. (units)	Height in Stories		
			Mathilda west side	Mathilda east side	Town & Country
Present Conditions	1.7 million	850	2	1–6	1–3
Proposed Plan	2.7 million	2520	4	6	8
Alternative 1 (adopt no new plan)	2.4 million	1760	3	2–3	9
Alternative 2	2.5 million	2070	3	4	4
Alternative 3	2.5 million	2140	4	4	4–5
Alternative 4	2.5 million	1725	2	3	4



GETTING THE BEST OF PESTS

The City of Sunnyvale Has a New Integrated Pest Management (IPM) Policy for City-Owned Facilities.

To help protect water quality in local creeks and the Bay, the City of Sunnyvale recently adopted an Integrated Pest Management (IPM) policy for the control of pests and weeds on all City-owned facilities. For many years, Sunnyvale's Public Works and Parks and Recreation Departments have used IPM techniques for controlling weeds and pests on City property. The new Sunnyvale IPM policy builds upon the efforts already in practice and expands them to apply to all City staff and pest control contractors hired by the City.

What is IPM?

Integrated Pest Management (IPM) is a way to deal with the long-

term prevention of pests and the potential damage they can cause from reaching unacceptable levels. IPM is a process of selecting and using the most appropriate combination of pest control methods in order to minimize economic, health and environmental risks. Using non-chemical controls (e.g., hand weeding, mowing, traps and barriers), biological controls (e.g., natural enemies or predators and habitat management), and less-toxic chemicals (e.g., insecticide-based soaps or oils) will be a priority for the City. Pesticides may be used on City-owned properties only after other pest control options have been considered. Application of pesticides will only be done by City staff and pest control contractors who have been trained and hold appropriate certifications/licenses for pesticide application from State agencies.

Why did the City establish a policy?

The City's Stormwater Discharge Permit from the California Regional Water Quality Control Board (RWQCB) requires the City to reduce impacts from pesticide use on City-owned property to urban streams and South San Francisco Bay. In particular, pesticides that contain copper and organophosphate pesticides such as Diazinon and Dursban (chlorpyrifos) were identified by the RWQCB as detrimental to water quality. Sunnyvale's IPM Policy significantly restricts the selection of these pesticides to times when their use can be justified, after other options have been considered and when application methods will prevent the contamination of stormwater and urban streams.

What are the goals of the City's IPM policy?

- To create awareness among all City staff about alternative pest management techniques.
- To encourage all City staff to use IPM approaches to manage pests and reduce or minimize pesticide use on City properties.
- To promote a safe and healthy workplace by ensuring that the responsibility for applying pesticides lies only with appropriately trained staff.
- To reduce or minimize the amount of harmful pesticides present in urban stormwater runoff to local waterways.

How can I find out more information?

A copy of the City's IPM Policy can be found online at http://www.ci.sunnyvale.ca.us/wpcp/policy_3.btm. For information about IPM and less-toxic methods for controlling problem pests in your home or garden, contact Gail Glen, Environmental Outreach Coordinator at (408) 730-7738, or visit <http://www.ci.sunnyvale.ca.us/wpcp/educationpest.btm> or http://www.watershedwatch.net/index_IPM.btm. ☀



JOB FAIR FOR YOUTH GOT WORK?

It's harsh out there and sometimes help is needed. Visit the NOVA Youth Employment Office for job search assistance and employment preparedness workshops.

The NOVA Youth Employment Office is hosting its seventh annual job fair on Wednesday, May 14, and all youth ages 14 to 24 are invited to attend.

The NOVA Job Fair provides the perfect opportunity for youth to meet with representatives from local businesses and for employers to fill their immediate employment needs from the pool of applicants brought together for the event.

Interested youth can meet with employers to submit applications and to discuss current openings-including full-time, part-time, and seasonal opportunities.

The NOVA Youth Employment Office is a no-cost job placement and referral service and is available to assist youth in obtaining employment. It is just one of the many services provided by NOVA Workforce Board, a seven-city employment training consortium administered by the City of Sunnyvale.

NOVA Youth Job Fair • Sunnyvale WAVE (formerly Sunnyvale Town Center Mall), 2nd Floor, next to Target, Sunnyvale
For more information, call (408) 522-9845 or visit us online at www.youthatwork.org

NOVA is an equal opportunity employer/program. Auxiliary aids and services are available upon request to persons with disabilities. NOVA is a service administered by the City of Sunnyvale.

ECONOMIC DEVELOPMENT BUSINESS SERVICES

Businesses are a significant contributor to our community's high quality of life, and the City of Sunnyvale's Economic Development Division is committed to retaining current businesses, helping them be successful and planning for future economic vitality. If you operate a business in Sunnyvale, or are interested in starting a one, we can help.

The Economic Development Division has several printed and electronic resources available. One example is our new *Sunnyvale Business Kit*. This kit provides information on City structure and services, demographic information and information on how to do business with the City. We have also developed a *Business Resource*

Economic Development Staff

Karen L. Davis
Economic Development
(408) 730-7628

Connie Verceles
Retail & Hospitality Manager
(408) 730-7256

Brice McQueen
Redevelopment/Office & Industrial Manager
(408) 730-7284

Maria Rodriguez
Administrative Analyst
(408) 730-7702

Guide that provides a description of all City departments and how to contact them. It lists State of California departments and agencies; local support networks and resources for business. Resource information is also posted on our website at www.ci.sunnyvale.ca.us/community-dev/economic, and then selecting Business Assistance Guide.

The Economic Development staff serves as a liaison between Sunnyvale businesses and City departments. We can assist you in gathering appropriate information to help you find a location and to make a decision on final site selection. If you are interested in starting a business or expanding your current Sunnyvale-based business, contact us by e-mail at econdev@ci.sunnyvale.ca.us or call (408) 730-7607. ☀

KEY		
CC	=	Council Chambers
WCR	=	West Conference Room
CCB	=	Community Center Boardroom
GCR	=	Garden Conference Room

PUBLIC MEETINGS —
City Council, Boards and Commissions

Public Meetings Calendar
May 15, 2003 - July 1, 2003

The following are projected dates of City Council meetings, which are held each Tuesday at 7:30 p.m. (study sessions are normally held at 6:30 p.m. prior to Council meeting), Board and Commission meetings, and selected issues on the City Council calendar. All dates shown are subject to change. For more complete information, or to confirm dates and times listed, contact the City Clerk's Office at (408) 730-7483 or call SunDIAL at (408) 774-0262 code 122. City Council meetings are broadcast on KSUN (Cable TV channel 18) live Tuesdays at 7:30 p.m., and rebroadcast 7:30 p.m. Wednesday and 4 p.m. Saturday. Planning Commission meetings are broadcast live Mondays at 8 p.m. and rebroadcast Thursdays at 8 p.m. and 11 a.m. Saturday.

CITY COUNCIL

7:30 p.m., CC
June 3, 10, 17 (24 Canceled)
July (1, 8 Canceled)

SPECIAL BUDGET MEETINGS

Meeting times and locations are subject to change. For more information on upcoming community meetings on Sunnyvale's budget, contact the Office of the City Manager at (408) 730 - 7739 or pbassett@ci.sunnyvale.ca.us.

CITY COUNCIL MEETINGS ON BUDGET

Council Public Budget Hearing
June 3, 7:30 p.m., Council Chambers
Council Meeting to Adopt Budget
June 17, 7:30 p.m., Council Chambers

BOARD AND COMMISSIONS

Arts Commission
7 p.m., WCR
June 18
Bicycle and Pedestrian Advisory Committee
6:30 p.m., WCR
June 19
Board of Building Code Appeals
7 p.m., CC
Meetings are held only when necessary.
For more information call (408) 730-7444.
Board of Library Trustees
7:30 p.m., CC
June 2
July 7
Child Care Advisory Board
1 p.m., WCR
Meetings are held quarterly only when needed. For more information call (408) 730-7480.
Heritage Preservation Commission
7 p.m., WCR
June 4
Housing and Human Services Commission
7 p.m., WCR
May 28
June 25
Parks and Recreation Commission
7 p.m., CC
June 11, 25
Personnel Board
5 p.m., CC
June 16
Planning Commission
8 p.m., CC
(Study Sessions, 7-8 p.m., WCR)
June 9, 23

LEISURE ACTIVITIES —
Theater, Arts, Recreation

Leisure Activities Calendar
May 15, 2003 - July 1, 2003

For more complete information, or to confirm dates and times, contact the organization listed.

COMMUNITY EVENTS

Sunnyvale Art & Wine Festival
June 7, 8, 10 a.m. - 6 p.m.
Downtown Sunnyvale
This year's festival will feature an International Food Fare atmosphere with a wide variety of food to tantalize everyone's tast buds. Don't miss the great food, fun and activities for kids of all ages. Enjoy live entertainment on stage both days with the fabulous headliner Joe Sharino on Sunday. Admission and parking are free, but public transportation is recommended. For more information, call (408) 736-4971 or visit www.svcc.org

SUNNYVALE THEATER PRODUCTIONS

California Theater Center
For more information or to buy tickets call (408) 245-2978.

California Theater Center Summer Rep 2003
June 5 - July 27
Call (408) 720-0873 for tickets and information.
Performance Times: Wednesday - Saturday 8 pm (and some Saturday 4 p.m. matinees) Sundays 2 p.m. & 7 p.m. (2 p.m. showing includes a discussion with actors following the performance)

Comic Potential
Alan Ayckbourn's fifty-third play is a deliriously funny comedy from England's comic master! In the not-too-distant future, actors have been replaced by robots or actoids, and the life of an aspiring screenwriter life is turned upside down when he falls in love with his robotic leading lady. "Like all serious comedies, Comic Potential hurts you with the sheer exuberance of its laughter and liberates you with its seriousness..." , " says The Sunday New York Times, and New York Magazine says, "If you are going to see only one play in your life, make it Comic Potential!"

The Miser
Opening in Paris 335 years ago, THE MISER has stood the test of time as it is now considered one of the great comic masterpieces of dramatic literature. Harpagon, the arch-tightwad, is in love. Both Harpagon's son and daughter are also in love and want to reveal their secret plans for marriage to their father. Before they can do so, Harpagon announces that he is planning to marry the girl his son is in love with, and that he is giving his daughter's hand to a wealthy old friend she has never met! Add to the plot scheming servants and assorted hustlers who are attempting to steal Harpagon's hoarded gold, and the result is an outrageously funny evening of pure entertainment.

Lost In Hollywood
Return to a time when life was simpler (circa 1930) and follow the adventures of Richard Nelson, a would-be movie actor in the "talkies." Delighted to have his "big break" he soon discovers that his co-stars have enormous egos and small talents, his director has never directed anything, the cameraman is new to movie-making, and the film's budget might fit on the head of a pin. Is he discouraged? Actors must be optimistic, and Richard is certain that this humble beginning will some day catapult him to stardom.

Art
First staged in Paris, Yasmina Reza's ART opened in London in 1996, winning the Olivier Award for Best Play, and then in New York captured the Tony Award for Best Play as well. "Anyone looking for a play that is funny, sophisticated, stylish, stimulating and moving should go to Art, says The London Independent. It revolves around three male friends - Serge, Marc, and Yvan - who find their long relationship tested when Serge, who fancies himself an intellectual, buys a large white-on-white painting for a large sum of money. He shows off his prize, thinking he will impress his friends with his avant-garde taste. Marc and Yvan are less than enthusiastic about Serge's acquisition, and as a result revealing lessons in art and life ensue. On the surface it is comedy about the vagaries of modern art, but more deeply it is an examination of friendship

LIBRARY EVENTS

Sunnyvale Library Book Discussion Group. This group meets in the Program Room of the Library one Thursday night a month at 7 p.m. Everyone is welcome.

June 19
Fathers and Sons by Ivan Turgenev
Turgenev's 19th century masterpiece about the generation gap gives us endearing, unforgettable characters and a dose of Russian philosophizing.

RECYCLING EVENTS AND PROGRAMS

Compost Workshop
Sunnyvale Community Center - Arboretum, 10 a.m. - noon
Workshops are one Saturday per month with registration deadline the day before. For more information call the Recycling Program at (408) 730-7262.
June 14

Household Hazardous Waste Drop-Off
Drop-off at Sunnyvale Event Site (164 Carl Road) 8 a.m. - 1 p.m.
For more information call (408) 730-7262.
June 21

CHAMBER OF COMMERCE WAKE-UPS AND MIXERS

For more information call (408) 736-4971
Wake-up Sunnyvale
June 12
Belmont Village, 1039 E. El Camino Real, Sunnyvale
Mixers
June 26
Four Points By Sheraton, 1250 Lakeside Drive, Sunnyvale

ON-GOING EVENTS

Fun On The Run
City of Sunnyvale's Mobile Activities Program FREE! Just drop in! Arts & Crafts, Games, and Sports Youth ages 6 to 14.
Fairwood Elementary School
Mondays, 3 p.m. - 5 p.m.
Family and Child Network Meetings
Meets on the second Tuesday of each month.
For more information contact IrisAnn Nelson at (408) 733-4828 or Bobbie Martin at (408) 746-0336

Water Pollution Plant Tours
Sign up for a tour of the Sunnyvale's Water Pollution Control Plant! To schedule a tour or for more information call (408) 730-7717
Community Calendar Online
www.ci.sunnyvale.ca.us/community-calendar/index.htm

COMMUNITY GROUPS CALENDAR

May 15, 2003 - July 1, 2003
For more complete information, or to confirm dates and times, contact the organization listed.

COMMUNITY MEETINGS

Bahai's of Sunnyvale
For more information call (650) 968-6531.
Every Friday, 8 p.m.
American Association of Retired Persons (AARP)
For more information call (408) 732-2073.
Meets first Wednesday of each month, except July, August, and January.

COMMUNITY EVENTS

Dinner at the Dump
June 21, 2003 - Saturday, 6 p.m.
Hosted by Jerry Nabhan & Rebecca Buldo
Benefiting Sunnyvale Community Services and Leadership Sunnyvale
\$40 - Adults
\$20 - Children Under 10
A portion of the cost is tax deductible.
R.S.V.P. by: Wednesday, June 11, 2003, to: Specialty Solid Waste & Recycling (408) 565-9900 ext. 800
Tickets can be ordered by mail with a check payable to: Dinner at the Dump.
Ticket requests should be mailed to: Dinner at the Dump, 3355 Thomas Road Santa Clara, CA 95054

Are you
"Sunnyvale Prepared?"

Free Community Emergency Preparedness Workshop

Presented by Sunnyvale Neighborhood Associations
in cooperation with the City of Sunnyvale and the American Red Cross



Learn how to prepare for the unexpected.
Develop a neighborhood-based emergency preparedness effort.
Learn about community and City resources in the event of an emergency.



Monday June 23, 6:30 p.m.
Columbia Middle School
Multipurpose Room
739 Morse Avenue

For more information,
contact Peter Bassett
(408) 730-7739
pbassett@ci.sunnyvale.ca.us



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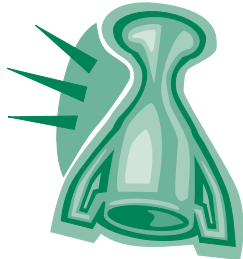


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How to prepare for the unexpected.



Quarterly
REPORT
Spring 2003

Quarterly
REPORT
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